

FOR IMMEDIATE RELEASE:

**CRADDOCK TERRY HOTEL RECOGNIZED WITH
CONDÉ NAST TRAVELER'S 2018 READERS' CHOICE AWARD
#14 in the "Top Hotels in the South"**

***THE WORLD'S BEST HOTELS, RESORTS, CITIES, ISLANDS, AIRLINES, AIRPORTS AND
CRUISE LINES***

October 17, 2018 – *Condé Nast Traveler* announced the results of its 31st annual Readers' Choice Awards with Craddock Terry Hotel recognized as #14 in the Top Hotels in the South, ahead of the only other Virginia hotels listed, the Jefferson Hotel #16 and Quirk #27 in Richmond.

"We're so honored to receive this nomination", said Hotel Director, Todd Swindell. "Many thanks to our loyal guests and those travelers who view travel as an experience and recommended us for this prestigious honor. We're proud to represent Virginia and Downtown Lynchburg as a destination for those who value exceptional service, a true boutique hotel experience and unique and upscale accommodations."

Over 429,000 readers submitted millions of ratings and tens of thousands of comments, voting on a record-breaking 7,320 hotels and resorts, 610 cities, 225 islands, 468 cruise ships, 158 airlines, and 195 airports.

Craddock Terry is a 44-room property situated along the banks of the James River and Blue Ridge Mountains in picturesque Lynchburg, Virginia. The hotel is housed in a historic building, the former Craddock Terry Shoe Company, and the warm decor is accented with historical artifacts mixed with modern artwork, as well as a unique collection of shoe memorabilia. Guests are greeted by Buster Brown and Penny Loafer, the hotel's wirehaired fox terriers and breakfast is delivered to your door in old fashioned shoe shine box.

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as "the best of the best of travel." Under Editor in Chief Pilar Guzmán, the Readers' Choice Awards have become more selective and specific to the passions that inspire today's travelers.

The Readers' Choice Awards are announced in the November issue of *Condé Nast Traveler*, on newsstands nationwide later in October 2018. The full list is published exclusively online, at www.CNTraveler.com/rca.

About Craddock Terry Hotel

Craddock Terry Hotel offers a unique experience for all guests. Choose from 44 eclectic accommodations with soaring ceilings, beautiful bedding and whimsical decor. Enjoy unique architectural elements, such as exposed brick or granite stone exterior walls, dramatic views of the James River, historic downtown Lynchburg or the Blue Ridge Mountains.

About Condé Nast Traveler

As the most discerning, up-to-the-minute voice in all things travel, Condé Nast Traveler is the global citizen's bible and muse, offering both inspiration and vital intel. Condé Nast Traveler is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 28-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 4 Webby Awards since 2015. www.cntraveler.com

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